

Modern Young Farmer Technology in ASEAN for Food Security

Business Strategy to Achieve the Goal of Creating Modern Farmers and Promoting Sustainable Living

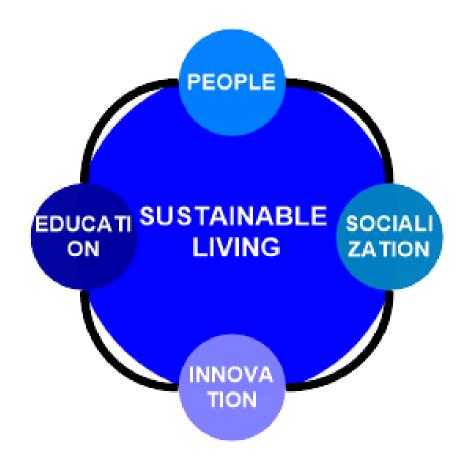
Dukun Jr. Team

Annur Hangga Prihadi Harfansa Nasrullah Rabbasa





Object 1: Micro Strategy



The most crucial aspect of food security is sustainable living. How can we sustain ourselves if we lack sufficient resources to manage agricultural technology in the future?



Rice Production per province in Indonesia 2020 **Object 2: Patterns of Rice Production in** 1 Filter | Top 34 - All Dimensions JAWA.TIMUR JAWA.TENGAH JAWA.BARAT SULAWESI.SELATAN SUMATERA.BELATAN JAWA.BARAT SULAWESI.TENGARA SULAWESI.TENGAH KALIMANTAN.BARAT NUSA.TENGGARA.BARAT KALIMANTAN.SELATAN SULAWESI.TENGAH KALIMANTAN.BARAT NUSA.TENGGARA.TIMUR SULAWESI.TENGGARA BALI JUJYOGYAKARTA KALIMANTAN.TENGAH JAMBI SULAWESI.BARAT BENGKULU KALIMANTAN.TIMUR SULAWESI.UTARA RIAU GORONTALO PAPUA MALUKU Indonesia KEP. BANGKA BELITUNG MALUKU. UTARA KALIMANTAN. UTARA PAPUA. BARAT DKI. JAKARTA KEP. RIAU We can see from the graph that rice 18.20% production has decreased over the last 0.54% three years. Based on this, I have 0.63% 0.71% 0.84% selected the top four largest rice 0.96% 0.97% 0.97% producers in Indonesia. 1.33% 1.42% 17.36% 1.45% 2.10% 2.41% 2.54% 3.03% 3.22% 3.73% 16.50% Top 4 Paddy production in Indonesia (Ton) 9.8% 2020 10,499,588.23 10,203,213.17 9.944.538.26 9,647,358.75 9,655,653.98 9,580,933.88 9,489,164.62 9,084,957.22 9,016,772.58 5,952,616.45 5,054,166.96 4,708,464.97

Jawa Timur

Sulawesi Selatan

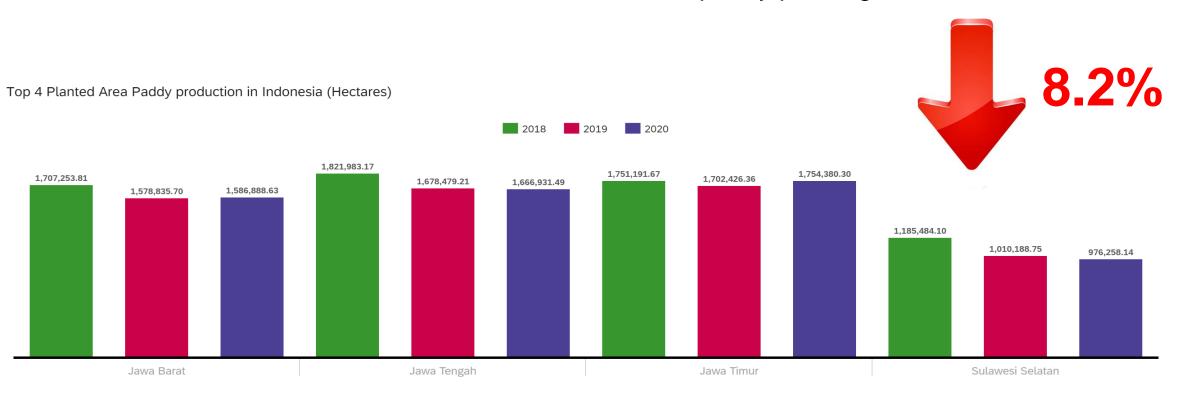
Jawa Tengah

Jawa Barat

Object 2.1: Paddy Planting Area in Indonesia

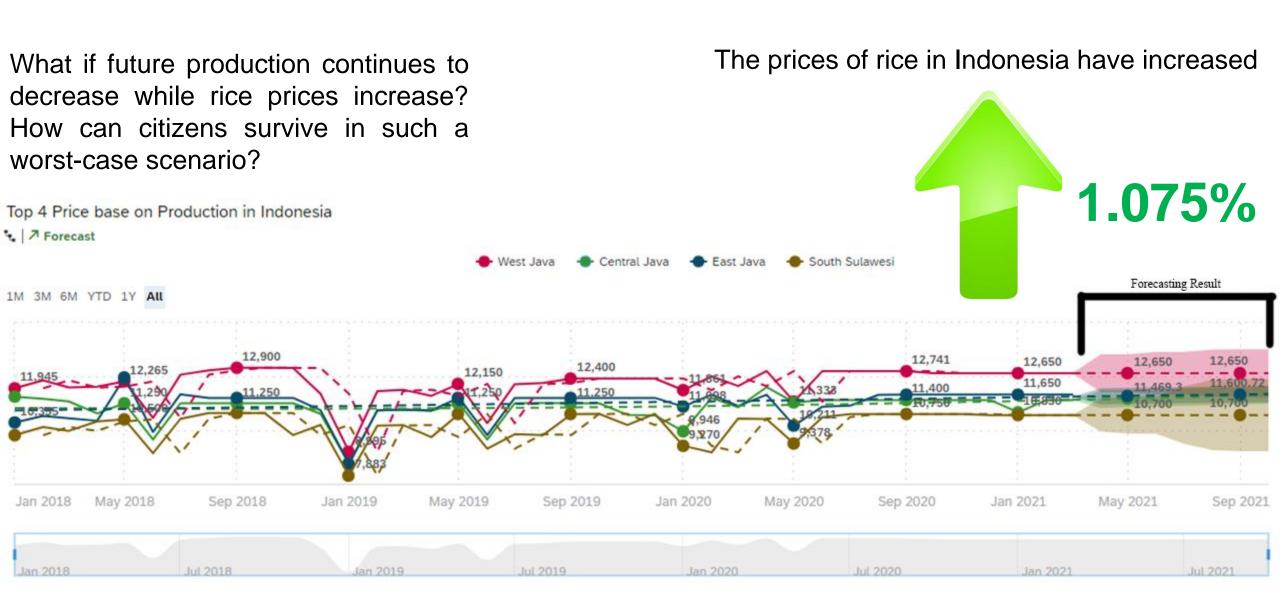
The availability of land for planting has decreased. How can we address the reduction in planting area?

The paddy planting area in Indonesia has decreased



Source: https://www.bps.go.id/indicator/53/1498/1/luas-panen-produksi-dan-produktivitas-padi-menurut-provinsi.html

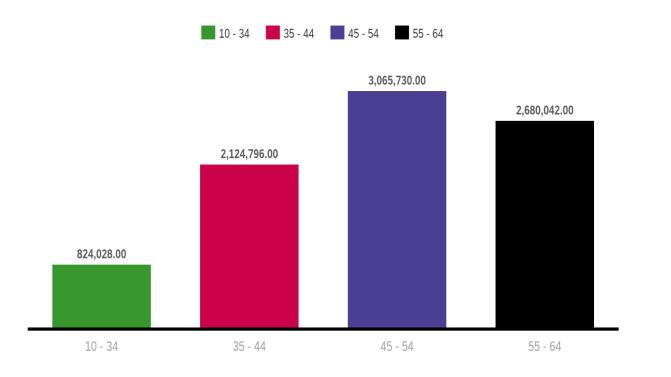
Object 2.2: Pattern of Rice Prices in Indonesia



Object 2.3: Average Age of the Population in Indonesia

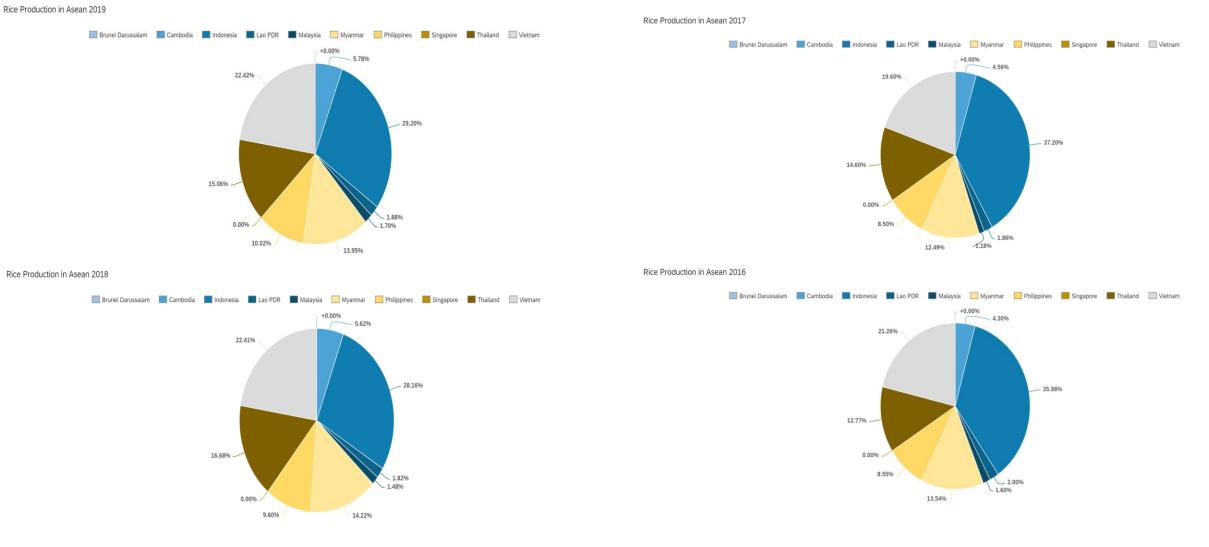
How can we take advantage of the increase in the index?

Average age population in Indonesia





The average age index of young people in Indonesia has increased





18.84%

The rice production index in ASEAN has decreased

Object 3: Percentage of Rice Production in ASEAN

Object 4: Planted Area and Rice Production in Vietnam

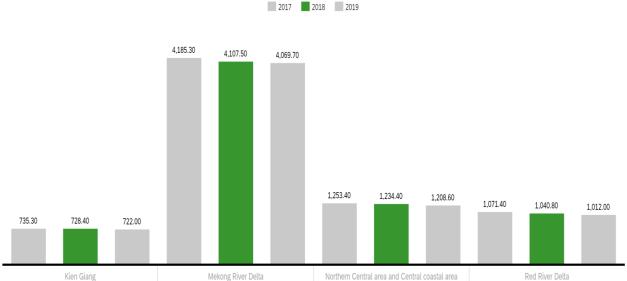


The paddy planting area in Vietnam has decreased

3.4%





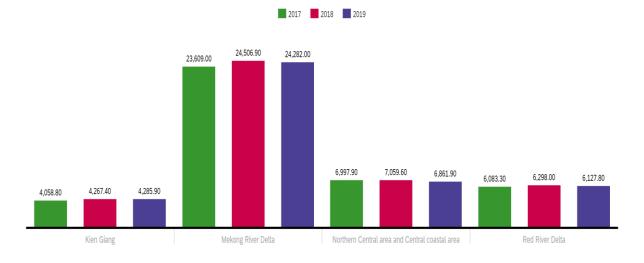




The production of rice in Vietnam has increased

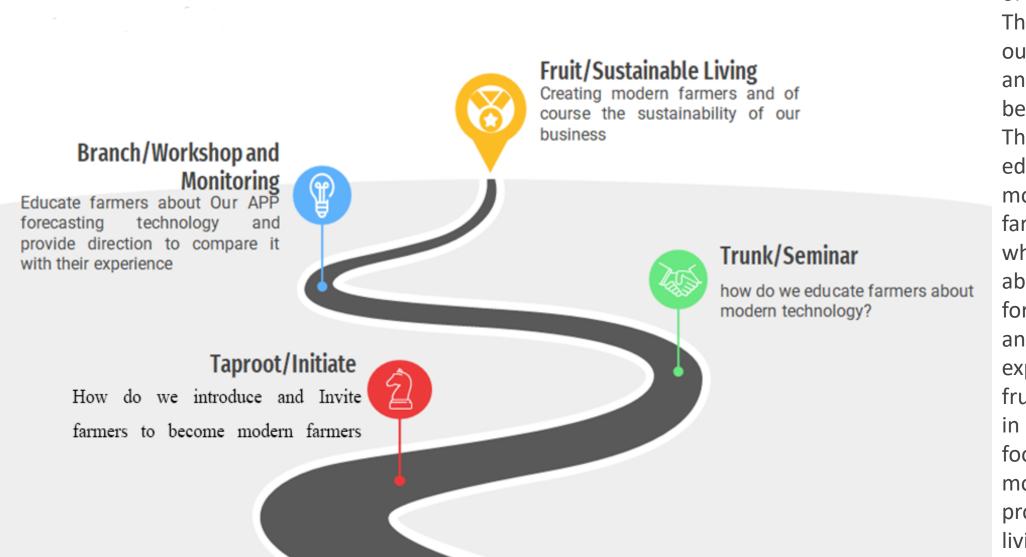
0.97%





Source: Statistical Yearbook of Viet Nam Journal

Solution



We apply the philosophy of trees to our initiative. The taproot represents our effort to introduce and invite farmers to become modern farmers. The trunk symbolizes our education efforts about modern technology for farmers. The branch is when we educate farmers about our app's technology forecasting and compare it with their experience. Lastly, the fruit represents our goal in sustainable living and food security, creating farmers, and modern promoting sustainable living.

REFERENCE

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Disclaimer:

Due to COVID-19 outbreak pandemic in Indonesia there is limitation to collect data in Data Center and Actual field collection

